

Join the ride! Designplus at EuroShop 2017

Press Release

Stuttgart, Germany, February 08, 2017

Designplus GmbH will be exhibiting at EuroShop 2017 in Düsseldorf, Germany, from March 05 to March 09, 2017. Under the slogan "[Join the ride](#)", the Stuttgart-based agency for physical brand presentation will show what it has to offer at a trade fair stand (in Hall 12, Stand B69) that is moving in every sense of the word.

A key aspect of all Designplus creations is the culture of open networks: "We believe in cooperation and partnership. This is reflected in our excellent cooperation with partner agencies, service providers and suppliers, and last but not least, in our participation at EuroShop 2017. We developed the concept jointly with Space Encounters from Amsterdam. The future belongs to companies that embrace networking", explains Designplus Managing Director Peter Gross.

Designplus is using its participation at the world's largest retail trade fair as a platform from which to relaunch the Designplus brand. "We are making spirit of Designplus visible: The Designplus brand is colorful, agile yet also structured. This is conveyed by the combination of the clear word mark and carefully accentuated highlights", says Communications Manager Meike Finkelnburg, summarizing the revised Designplus brand image.

1,270 characters including spaces

In brief

Exhibitor: Designplus GmbH

www.designplus.org

Trade fair: EuroShop 2017, Düsseldorf, Germany, March 05 – March 09, 2017

Location: Hall 12, Booth B69

[Designplus EuroShop 2017](#)

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About Designplus

For further information please visit the press area on our website: www.designplus.org

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Visuals

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DP_Jointheride_Preview_Einladung

Legend: Designplus presents itself on Euroshop 2017 with a moving fairstand.

More information on www.jointheride.org

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DP_Jointheride_Preview_Microsite

Legend: All information regarding Designplus on Euroshop 2017 on www.jointheride.org.

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